

ABSTRACT OF THE DISCLOSURE

In response to a request by a mobile terminal for an information resource associated with a generic service name, one wireless network provides an IP address for a first provider of information. Another wireless network, in response to the same generic service name, provides an IP address for a different information provider. Other wireless networks will provide addresses for still other providers. Upper level generic service names include one or more hierarchically-arranged lower levels of generic service names. This tree of generic service names is used to create, in a consistent manner in different wireless networks, a generic directory of accessible information resources. In certain embodiments, a mobile terminal determines its location and provides location information with (or in connection with) a generic service name.